



CONNECT *for* HEALTH
COLORADO®

Colorado Health Care Coverage Easy Enrollment Advisory Committee Meeting

Meeting #2

October 26, 2020



Opening Remarks from the Easy Enrollment Advisory Committee Co-Chairs

Roll Call and Introductions

Co-Chairs:

- Monica VanBuskirk, Chief Policy and Relationships Officer, Connect for Health Colorado
- Amber Egbert, Legislative, Tax Business Rule, and Forms Coordinator, Taxation Division, Colorado Department of Revenue

Members:

- Colorado Department of Health Care Policy & Financing (HCPF) Representative: Marivel Klueckman, Eligibility Division Director
- Colorado Division of Insurance (DOI) Representative: Debra Judy, Deputy Commissioner of Policy Affairs
- Consumer Advocate Representative: Allison Neswood, Deputy Director of Strategic Priorities, Colorado Center on Law and Policy (CCLP)
- Small Employer Representative: Frances Coet, Partner, ATLAS CPAs & Advisors
- Insurer Representative: Jared Colturi, Operations Manager, Cigna
- Health Coverage Guide Representative: Tanya Trujillo-Martinez, Director of Community Health Development, North Colorado Health Alliance
- Insurance Producer Representative: Melanie Herrman, Seasons Insurance Agency
- Income Tax Preparer Representative: David Sullivan, Vice President, Stakeholder Relations, Intuit, Inc.
- Health Care Consumer Representative: Jeanine Draut, Owner, InPraxis Communications

Discussion Question for the Advisory Committee

Guiding Principles

- **Purpose of the Easy Enrollment Program:**
To leverage “the individual income tax filing process to maximize the enrollment of eligible uninsured individuals in a health care coverage affordability program.”
([HB20-1236](#))
- Discussion Question (the “homework”):
Based on your background and experience, when you see this goal, what do C4HCO and DOR need to do well to be successful?



Review Tax Form and Schedule

Discussion of Language to Appear on the Tax Form

1. Are you currently enrolled in health coverage?
2. Are you willing to share your tax filing information with Connect for Health Colorado to determine whether you qualify for free or reduced cost health coverage?
3. Are you currently a Colorado resident?

Whom does C4HCO need to engage to refine the checkbox language?

Minimum Data Set

- Guidelines for determining minimum data set
 - Actionable for C4HCO
 - E-filer ability to pre-populate
 - Ease for customer to understand and complete
 - Shared data won't discourage filers from checking box
- Please send any questions or comments on the tax schedule to Aron Snyder (asnyder@c4hco.com) by Monday, November 9th.

Next Steps and Proposed Additional Meetings

- Next meeting currently scheduled for Monday, November 30th from 3-5
- Co-chairs propose two additional meetings for 2020 (*meeting times can be adjusted*):
 - Monday, November 16th from 4-5
 - Monday, December 14th from 3-5

Questions and Public Comment

Thank you!